



Funded by the
Erasmus+ Programme
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BOOKLET

Good Jobs, Green Jobs

KA1 TRAINING COURSE



PROJUVEN

About the project



From 28th of March until 5th of April, 2022, Asociación PROJUVEN had the pleasure to host in Benalmádena, Spain, the KA1 training course “Good Jobs Green Jobs” (GJGJ).

The project involved 28 youth workers coming from 7 different countries – Germany, Slovakia, Belgium, Latvia, Italy, Bulgaria and Spain, and its main aim was to prepare them with the necessary knowledge and skills to guide young people along a green employability path, with a focus on those generic green skills and competences that youth organizations can provide.



Specific objectives

The specific objectives for the **youth workers** were:



To understand the connection between climate change and the economy. Youth workers explored how moving to a green economy can create different types of jobs -green jobs.



To discover what those green jobs are and what they will be and how the green economy may present young people with new career opportunities.



To learn what is the EU Green Deal and how the progressive implementation of its actions will make greener the EU economy and have the potential to create millions of new jobs for young people.



To learn what are the World of life/generic skills and methods that can support a green youth employability, which just youth workers for their proximity to young people can provide.



To raise awareness among youth workers of the urge of creating a new figure in youth organizations, the green coach, necessary for preparing and accompanying young people for future employability challenges.



To get ready to introduce what learnt to their youth work practice through the starting of new projects and programmes for youth. GJGJ supported the professional development of youth workers, by fostering quality improvements in youth work activities and equipping youth workers with competences and methods for their professional development.

Training programme

The first day of GJGJ started with different **icebreakers** and **non-formal games** that aimed to help participants get to know each other. The group was introduced to **the main project activities and the expected outcomes**, as well as got to know more about the green economy and its advantage for the creation of different types of new jobs and career opportunities for youth.

In addition, the good weather let participants enjoyed also **an outdoor session on the beach** of Benalmádena where they played a lot of teambuilding games.



Training programme

In the next training days, participants were introduced to the **European Green Deal, European Climate Law and Circular Economy Action Plan**, their goals and strategies. Discussions about the importance of having green skills and knowledge were raised.

Trainers split participants in national groups and gave them the task to **research for the green growth strategy** of their country which encourage and facilitate green economy. Presentation of each group, debate and discussion followed.

During the open discussion, trainers also made notice to participants that due to the COVID-19 outbreak many EU countries gave subsidies for **fostering green mobility** (e.g. Italy gave voucher of up 500 euro to buy a bicycle) and greening the transport sector as well as other initiatives.

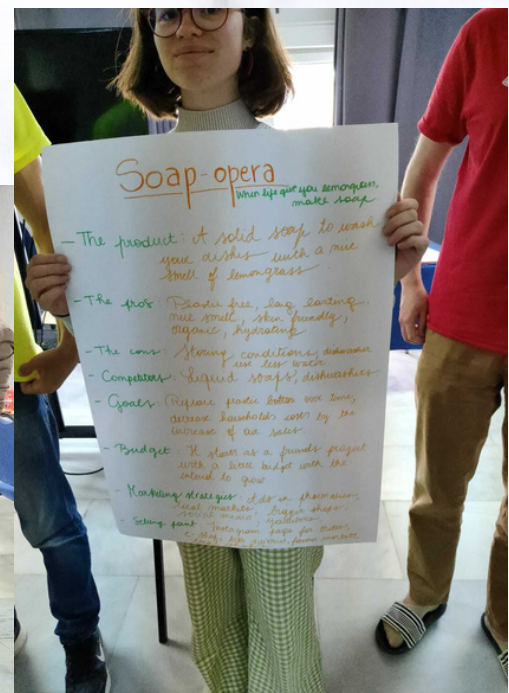
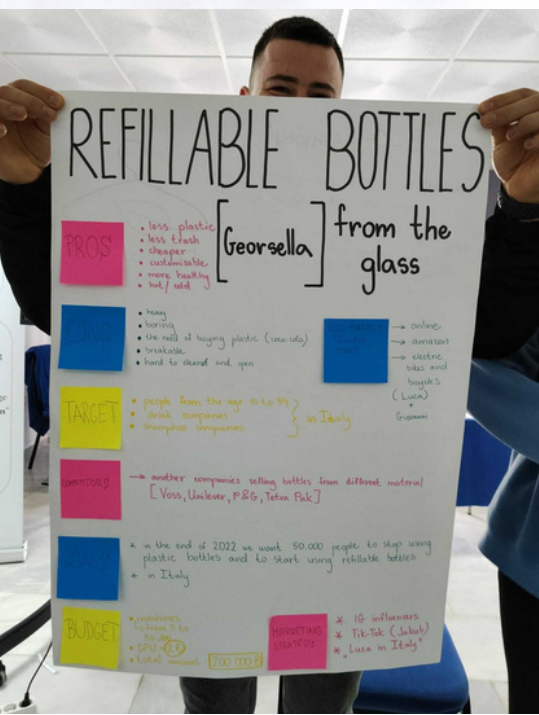


Training programme

Participants were challenged to create in **international teams a product or a new green business** following the inputs they received from the sessions.

Trainers split participants in groups and each group had to select a product/ technologies/practices and **apply to it a systems thinking approach** by mapping the development and use of the product/ technologies/practices selected and identify the actual or potential unintended consequences for the environment. Each group had to identify all **the resulting consequences, both positive and negative** and write down everything on a flipchart.

Presentation of each group and discussion followed.



Training programme



Trainers explained about **the interpersonal and intrapersonal skills** and their importance for working in **the green sector**.

Interpersonal competencies can be resumed as: - coordination, management and business skills to facilitate holistic and interdisciplinary approaches that encompass economic, social and ecological objectives; - communication and negotiation skills for discussion of conflicting interests in complex contexts; -marketing skills to promote greener products and services; - consulting skills to advise consumers about green solutions.

Intrapersonal competencies can be resumed as: - adaptability and transferable skills that help workers learn and apply new technologies and processes required to green their jobs, -entrepreneurial skills to capture opportunities presented by green economy.

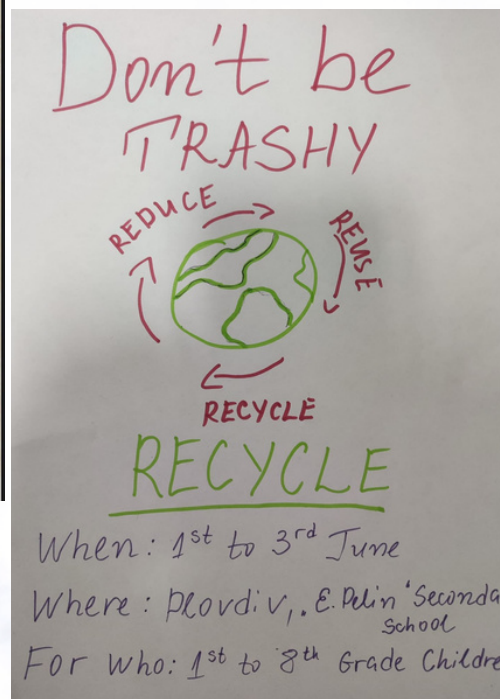


Training programme

Promote a **green product**

Trainers split participants in group and each group had to choose a green product and prepare a marketing strategy (e.g. Create an Eco-Friendly Selling Point, No packaging, Print on Recycled Paper) to promote a defined green product.

Presentation of each group, debate and discussion followed.



Training programme

Youth workers had the task to spread their **new knowledge** through **outdoor raise awareness campaign** done in Benalmádena, Spain, where they could interact with local people and promote not only the project topics but also Erasmus + programme.



Training programme

During the training week, participants organized an **intercultural night**.

An intercultural night is an activity through which participants present their **country, cities, traditions and customs**, while allowing the audience to get acquainted with the inside perspectives of a certain culture. It is also a possibility to taste local cuisine and find out more information about specific places or get enchanted by local music, legends or myths.



Training programme

The training course finished with the release of the **Youthpass certificates** to all participants, presentation of **Erasmus Plus opportunities** and final evaluation of the training week.

In particular, participants learnt that Youthpass is a European recognition instrument for identifying and documenting learning outcomes that are acquired in projects under the Erasmus+ and the European Solidarity Corps programmes.

Youthpass promotes individual reflection and awareness about learning and helps to make learning outcomes visible for the learners themselves as well as for others.

It aims to reinforce reflective practices in youth work and solidarity activities, thereby enhancing their quality and recognition.

It also supports the continued pathways of young people and youth workers, and raises visibility of the value of European engagement.



Project outcomes

Main impact on participants:

-  Deepened self-awareness and enhanced motivation to continue life-long learning process as an individual and professional (and thus with the own example to inspire the others - young people and colleagues).
-  Enhanced motivation to bring positive changes in their methods of working with young people - to include more green education aimed to foster youth employment in their work with young people – both through concrete activities, as well as through more holistic approach to youth work.
-  Enhanced understanding that the transition to a greener economy has the potential to create employment across a range of sectors but also cause job losses in other sectors, so the role of youth workers will be critical to help young people to do not be excluded by the labour market and to be active part of this transition.
-  Developed skills to design and facilitate new activities, programmes and projects related to the acquisition of green skills for youth.
-  Deepened awareness that enhancing the learning of green generic skills among youth will not just help them to find a job but also will raise their environmental awareness and understanding of sustainable development issues.
-  Enriched awareness about (cultural) diversity and increased ability to deal with ambiguity that arises in challenging situations and contexts where things are out of one's control.

DON'T FORGET

We all must move from a greed economy to a green economy!

